



## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

For more information, contact:

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### **BROWNING ENDORSES I.T.I. SHOOTING SCHOOL**

Browning and Jerry Sinkovec, Director of the Instinctive Target Interception Shooting School have reached an agreement, where Browning will sponsor a series of shooting schools to be conducted at various shooting facilities throughout the United States starting in 1999. The school will conduct classes in the Instinctive Target Interception method along with some traditional methods when requested by students. Additional sponsors of the I.T.I. Shotgun shooting School include: Electronic Shooters Protection; Foggles Shooting Glasses; Seminole Gunworks; Fiocchi Shotshells, Alliant Powder; Spolar Power Reloaders and Super Hawk Wads.

Instinctive Target Interception is a series of elements which when put together and executed properly will allow you to see the target quicker, shoot the target quicker, hit it harder, feel less recoil, and feel more comfortable and relaxed while doing it. It's a natural way to shoot that will enhance your enjoyment in shotgun shooting and make you a better shooter and hunter. It's low gun shooting that allows you to be natural and relaxed and react to targets instantaneously and successfully.

I.T.I. can be used in sporting clays, skeet, FITASC, 5 stand, trap and hunting in the field. It's one style of shooting which can be applied to any situation. It's like the saying; "Beware the shooter who shoots only one gun for all types of events, and hunting for that matter". The same can be said for the style of shooting. The idea is to simplify, and become one with your gun. It's not necessary in having one gun for trap, another gun and different sight picture for skeet, another for sporting clays and yet another gun and different sight picture for hunting. If you get a gun that is balanced well and fits you, and you learn how to use well, there is no reason you can't use it for any application, and do well, including hunting.

The price of the courses includes instruction, targets, shells and lunch on the shooting school days. The free use of Browning shotguns is also included. You'll have the opportunity to try different models of Browning shotguns and find the style and model that suits your needs and fits you properly. Several models of over and under shotguns, automatics, and pumps will be available at each of the schools for you to try. Not included are lodging, meals and transportation or gratuities for trappers or staff. At certain locations where indicated in the schedule, full lodging and all meals will be included in the school program. Some classes will be three-day courses and others will be four-day courses over a period of five days depending on the location and the facilities. For further information on locations, schedules, and an application, contact: I.T.I. Shooting School at 208-523-1545 Phone or Fax. or write I.T.I. Shooting School, 5045 Brennan Bend, Idaho Falls, ID 83401 E-mail: itishooting@juno.com.